the Ool Sby Caroline Busch

the shadow of Cersaie

Although the traditional live trade show was cancelled due to pandemic concerns, that did not stop companies from launching ceramic tile products through a mix of digital and in-person events.





Keynote | CERAMICA FONDOVALLE

Composed of porcelain stoneware, Keynote tiles are made to resemble a heterogeneous mixture of cement, rock fragments, and other natural materials. The six colours of Pearl (shown), Amber, Cocoa, Arctic, Cool Grey, and Titanium have been designed as a complement to the brand's Res Art collection. **www.fondovalle.it**

A collaboration with Ukrainian interior designer Daria Zinovatnaya, this new collection is playful and expressive. The 10"x10" porcelain floor and wall tiles come in a matte finish and 16 decorative patterns reminiscent of traditional cement tiles. The mix of colours and geometric shapes allow for variable layout schemes, and when combined with the complementary solid tiles in Ivory, Light Grey, and Dove Grey, they can be made to simulate a ceramic rug.

www.ceramicabardelli.com